

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 567553 /		<u>Alt Order #</u> 09788052
<u>Product</u> RNC		
<u>Contract Dates</u> 08/11/12 - 08/17/12		<u>Estimate #</u> 2988
<u>Advertiser</u> Republican National Committee		<u>Original Date / Revision</u> 08/10/12 / 08/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 49.40
<u>IDB#</u> 8380	<u>Advertiser Code</u> 20	<u>Product Code</u> 440
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Totals Spots Amount	
N 1	31	08/13/12	08/13/12	M-F 5-530a Good Day	5a-530a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	M-----				1	\$150.00	0.50			
N 2	31	08/14/12	08/14/12	M-F 5-530a Good Day	5a-530a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-T-----				1	\$150.00	0.50			
N 3	31	08/15/12	08/15/12	M-F 5-530a Good Day	5a-530a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----				1	\$150.00	0.50			
N 4	31	08/16/12	08/16/12	M-F 5-530a Good Day	5a-530a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---				1	\$150.00	0.50			
N 5	31	08/17/12	08/17/12	M-F 5-530a Good Day	5a-530a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--				1	\$150.00	0.50			
N 6	31	08/13/12	08/13/12	M-F 530-6a Good Day	530-6a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	M-----				1	\$300.00	0.80			
N 7	31	08/14/12	08/14/12	M-F 530-6a Good Day	530-6a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-T-----				1	\$300.00	0.80			
N 8	31	08/15/12	08/15/12	M-F 530-6a Good Day	530-6a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----				1	\$300.00	0.80			
N 9	31	08/16/12	08/16/12	M-F 530-6a Good Day	530-6a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---				1	\$300.00	0.80			
N 10	31	08/17/12	08/17/12	M-F 530-6a Good Day	530-6a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--				1	\$300.00	0.80			
N 11	31	08/13/12	08/13/12	Judge Judy	4p-5p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	M-----				1	\$300.00	0.90			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
567553 /	09788052

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/11/12 - 08/17/12	RNC	2988

<u>Advertiser</u>	<u>Original Date / Revision</u>
Republican National Com	08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 12	31	08/14/12	08/14/12	Judge Judy	4p-5p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-T-----				1	\$300.00	0.90			
N 13	31	08/15/12	08/15/12	Judge Judy	4p-5p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----				1	\$300.00	0.90			
N 14	31	08/16/12	08/16/12	Judge Judy	4p-5p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---				1	\$300.00	0.90			
N 15	31	08/17/12	08/17/12	Judge Judy	4p-5p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--				1	\$300.00	0.90			
N 16	31	08/11/12	08/11/12	News Saturday 5p-530	5p-530p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$300.00	0.90			
N 17	31	08/11/12	08/11/12	News Sa 530-6p	530p-6p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$300.00	0.90			
N 18	31	08/13/12	08/13/12	Hotel Hell Mon 7-8p	7p-8p		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	M-----				1	\$2,800.00	3.60			
N 19	31	08/14/12	08/14/12	Hotel Hell Tuesday 7-8p	7p-8p		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-T-----				1	\$2,800.00	4.90			
N 20	31	08/15/12	08/15/12	Dance Wednesday 7-9p	7p-9p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----				1	\$2,200.00	5.30			
D 21	31	08/16/12	08/16/12	Raise Hope Thursday	7p-8p		:30				NM	0	\$0.00
D 22	31	08/17/12	08/17/12	House Friday 7-8p	7p-8p		:30				NM	0	\$0.00
N 23	31	08/11/12	08/11/12	Cops Saturday 7-8p	7p-8p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$600.00	1.60			
N 24	31	08/11/12	08/11/12	Mobbed Saturday 8-9p	8p-9p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$600.00	1.60			
N 25	31	08/11/12	08/11/12	Sa LN 9p-930p	9p-930p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$600.00	1.70			
N 26	31	08/11/12	08/11/12	Sa LN 930p-10p	930p-10p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$500.00	1.50			
N 27	31	08/12/12	08/12/12	Su LN 9p-930p	9p-930p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S				1	\$1,000.00	1.90			
N 28	31	08/11/12	08/11/12	The Insider	10p-1030p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$200.00	0.50			
N 29	31	08/16/12	08/16/12	FOX NFL Preseason	2p-CC		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Advertiser</u> Republican National Com		<u>Original Date / Revision</u> 08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Totals SpotsAmount	
												2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	2	\$2,000.00	3.50						
N 30	31	08/17/12	08/17/12	FOX NFL Preseason	2p-CC		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		08/13/12	08/19/12	----F--	2	\$2,000.00	3.50						
N 31	31	08/16/12	08/16/12	FOX NFL Preseason	2p-CC		:30				NM	1	\$2,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	1	\$2,225.00	0.00						
Totals										49.40		31	\$25,875.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/17/12	31	\$25,875.00	\$21,993.75
Totals	31	\$25,875.00	\$21,993.75

Signature: _____ **Date:** _____

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